

Doctors in Secondary Schools

Social Media Schedule – all PHNs

About this campaign

- Facebook and LinkedIn platforms (VTPHNA)
- 3 x 4 week bursts (*August 2022, November 2022, February 2023*)
- Boost each post for 2 weeks (*2 posts per month*)
- Remember to use tags on each platform
- DiSS video (long) YouTube link [here](#) or download from Vimeo [here](#).
- Download DiSS social media (short) video from Vimeo [here](#).
- Contact [NWMPHN comms team](#) if you have any questions

Quotes may be swapped out depending on the image.

Main audiences:

- General practitioners
- Practice nurses
- Practice managers

Secondary audiences



- Allied health professionals
- Primary care providers


Locations:

- Statewide – Awareness in all areas
- By vacancy – Direct in areas with vacancies.

(Target PHN locations according to vacancy/no vacancy).

<p>August 2022 – Week 3-4</p>	<p>Post: “It’s a really different program. This is just the best job.”</p> <p>Wedderburn College is part of the Victorian Government’s state-wide Doctors in Secondary Schools (DiSS) program – a multimillion dollar scheme that puts a GP (4 hours) and nurse present one day a week at 100 schools in suburban, regional and remote locations, considered most in need.</p> <p>DiSS clinics have been operating across the state since 2017. So far, the clinics have completed more than 55,700 consultations.</p> <p>We visited Wedderburn College and spoke about this rewarding program.</p> <p>Watch here: <link></p> <p>Or apply now: https://bit.ly/3xOy09O</p>	<p><u><insert video></u></p>
<p>September 2022 - Week 1-2</p>	<p>Post: Take a break and experience something truly rewarding, one day a week.</p> <p>“Being in our portable on site at the school makes me feel like I am a part of their school community, and it takes me out of my usual clinic environment, which is a very nice change,” says practice manager, Jessica Chung, IPC Health, and Doctors in Secondary Schools (DiSS) practice nurse at Victoria University Secondary College.</p> <p>Victoria has 100 government secondary schools which benefit from the DiSS program. Students can access safe, quality health services with a GP (4 hours) and nurse present one day a week.</p> <p>GPs and nurses are trained in adolescent health and wellbeing at no cost, supported by their local PHN, and work with school staff and wellbeing teams to deliver the program, in a purpose-built facility.</p> <p>Change your day-to-day.</p> <p>Find out what it is like to work in a school. Watch here: <link></p> <p>Apply now: https://bit.ly/3xOy09O</p>	<p><insert graphic></p>

<p>November 2022 – Week 1</p>	<p>“It appears that there is a great number of kids ‘suffering in silence’ with treatable conditions and it is good to be able to provide care,” says DiSS GP, Dr Dallas Smith.</p> <p>Victoria has 100 government secondary schools which benefit from the DiSS program. Students can access safe, quality health services with a GP (4 hours) and nurse present one day a week.</p> <p>As part of the program, GPs and nurses are trained in adolescent health and wellbeing at no cost, supported by their local PHN, and work with school staff and wellbeing teams in a purpose-built facility.</p> <p>Change your day-to-day and give kids the health care they need, where and when they need it.</p> <p>To find out more or register your interest visit: vtphna.org.au/applydiss</p>	<p>Graphic: Dr Dallas Smith</p> 
<p>November 2022 – Week 2</p>	<p>Change your day-to-day and give kids the health care they need, where and when they need it.</p> <p>As part of the statewide Doctors in Secondary Schools (DiSS) program, GPs and practice nurses in 100 schools deliver services each week, for 4 hours for the GP and up to one day for the nurse.</p> <p>“The benefit of DiSS will be felt by many young people for years to come and it is exciting to play a part in this,” says DiSS Dr Mark Timlin at Fountain Gate Secondary College in Narre Warren.</p> <p>Change your day-to-day.</p> <p>For more information or to apply, visit: https://bit.ly/3xOy090</p>	<p>Graphic Dr Mark Timlin</p> 

<p>November 2022 – Week 3</p>	<p>“I find it very rewarding. That sounds like a bit of cliché, but you do find it very satisfying to be able to go to work and to be able to do something that’s making a difference and is different to what you’re doing day to day,” says DiSS GP, Johanna Dennis at Wedderburn College.</p> <p>The Doctors in Secondary Schools (DiSS) program is an important part of the statewide health system, and a unique opportunity for practice nurses and GPs who want to change their day-to-day and be actively involved in the tough transition that young people go through, from adolescence to adulthood.</p> <p>We visited Wedderburn College and spoke about this rewarding program.</p> <p>Watch <video> to find out what it’s like to be a GP or nurse working within a school community. For more information visit: vtphna.org.au/applydiss</p>	<p><Wedderburn College, short video></p> <p>Upload natively.</p>
<p>November 2022 – Week 4</p>	<p>“It has changed my role as a nurse in the community by realising how important it is for young people to be able to access quality health care, information and advice in a way that suits their needs,” says DiSS practice nurse, Hannah Millard.</p> <p>Victoria has 100 government secondary schools which benefit from the Doctors in Secondary Schools program. Students can access safe, quality health services with a GP (4 hours) and nurse present in a purpose-built facility, one day a week.</p> <p>This a unique opportunity to change your day-to-day and give kids the health care they need, where and when they need it.</p> <p>To apply or to find out how to become a part of this rewarding program, visit vtphna.org.au/applydiss</p>	<p>Graphic: Hannah Millard</p> 

<p>February 2023 – Week 1-2</p>	<p>Post: Help shape the health of the next generation</p> <p>100 Victorian Government secondary schools have a Doctors in Secondary Schools program where students can access safe, quality health services from a GP and nurse on one day every week in term time.</p> <p>This is an opportunity to spend quality time with young people and help them through the tough transition from adolescence to adulthood.</p> <p>Change your day-to-day and give kids the health care they need, where and when they need it.</p> <p>Apply now: https://bit.ly/3xOy09O</p>	<p><insert graphic></p>
<p>February 2023 – Week 3-4</p>	<p>Post: Working with teens, on site at a school, is truly a life-changing experience.</p> <p>The statewide Doctors in Secondary Schools program does just that. It puts GP-nurse teams on campus once a week at 100 schools in suburban, regional and remote locations, considered most in need.</p> <p>“It’s just a really wonderful feeling to be here and to be working in the program”. Dr Johanne Dennis, Wedderburn College</p> <p>Watch here: <link></p> <p>Or apply now: https://bit.ly/3xOy09O</p>	<p><insert video></p>