



SUPPORTER KIT

Anal Cancer Screening Guidelines for PLHIV

BROOKE HEINZ

brooke.heinz@ashm.org.au

ASHM | Marketing Communications Coordinator

MAGGIE ELLIS

maggie.ellis@ashm.org.au

ASHM | Social Media Coordinator



ashm



About

Anal Cancer Screening Guidelines for PLHIV



[Click here to access the guidelines](#)

While uncommon in the general population, the incidence of anal squamous cell carcinoma is increasing, and certain groups, including people living with HIV (PLHIV) are disproportionately affected.

The Anal Cancer Screening Guidelines for People Living with HIV are designed for use by clinicians to improve awareness and knowledge around risk factors and screening for anal squamous cell cancer in people living with HIV. The guidelines are Australia's first and the world's second guidelines on anal cancer screening for people living with HIV.

The Anal Cancer Screening Guidelines for PLHIV are designed to:

- 1 Improve awareness among clinicians** involved in the care of PLHIV, and among PLHIV, of ASCC as one of the most common cancers in this population
- 2 Improve awareness and availability of screening** for anal precancers by building on existing international guidelines and the evidence-base for ASCC screening
- 3 Assist clinicians** to identify and screen PLHIV at higher risk of anal squamous cell carcinoma
- 4 Assist in triaging** to prioritise screening and referral of PLHIV at highest risk while screening and treatment services capacity is expanded in Australia

The guidelines were developed in collaboration between representatives from community and sector organisations, including: Alfred Health, ASHM, Douglass Hanly Moir Pathology, Melbourne Sexual Health Centre, Monash University, NAPWHA, Positive Life NSW, St Vincent's Hospital, The Kirby Institute, UNSW Sydney.

About this kit

This kit contains information and resources which can be used to help promote the [Anal Cancer Screening Guidelines for PLHIV](#). By sharing the assets in this kit, you can help us provide healthcare professionals with the knowledge and tools needed to support regular screening and early detection of anal cancer in PLHIV.

This kit includes the following assets:

FOLLOW US

and **tag us** when you post the assets included in this kit!

 [@ASHMMedia](#)

 [ASHM](#)

 [ASHM](#)

 [@ASHMMedia](#)



Suggested Social Media Tile

Format is suitable for Instagram, LinkedIn, Facebook, and X (formerly Twitter).



Suggested Captions



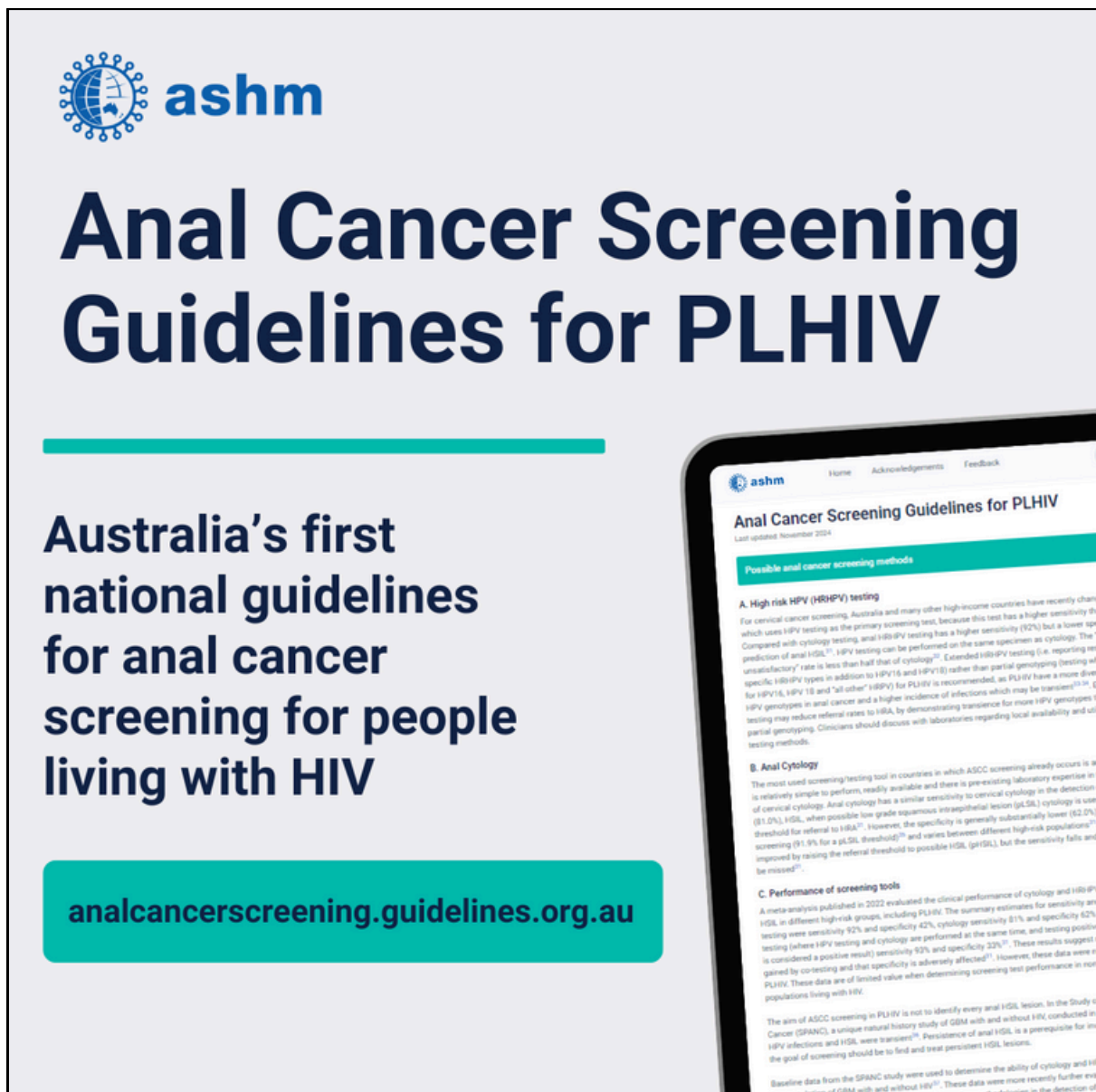
Suggested Newsletter Blurb



Media Release

Suggested social media tile

Format is suitable for Instagram, Facebook, LinkedIn, and X (formerly Twitter).



The image shows a social media tile for the Australian Society of Human Medicine (ASHM) website. It features the ASHM logo in the top left corner. The main title is "Anal Cancer Screening Guidelines for PLHIV" in a large, bold, dark blue font. Below the title is a teal horizontal line. The text "Australia's first national guidelines for anal cancer screening for people living with HIV" is displayed in a dark blue font. At the bottom, there is a teal button with the URL "analcancerscreening.guidelines.org.au" in white text. On the right side, a smartphone displays the website's content, showing the title "Anal Cancer Screening Guidelines for PLHIV" and the text "Possible anal cancer screening methods". The phone screen also shows the ASHM logo and navigation links for "Home", "Acknowledgements", and "Feedback".

Email media@ashm.org.au if you have any issues downloading the assets in this kit.



[CLICK HERE TO DOWNLOAD TILE](#)

Suggested social media captions

Intended to accompany social media tile on previous page.

Short-form caption

Suitable for Twitter / X

The Anal Cancer Screening Guidelines for PLHIV are the first of their kind in Australia - providing healthcare professionals with evidence-based guidance to support regular screening and early detection of anal cancer in people living with HIV.

Read more: <https://analcancerscreening.guidelines.org.au/>

@ASHMMedia

Long-form caption

Suitable for Instagram, Facebook and LinkedIn

The Anal Cancer Screening Guidelines for People Living with HIV are the first of their kind in Australia - providing healthcare professionals with clear guidance and evidence-based recommendations to support regular screening and early detection of anal cancer in people living with HIV.

With early detection significantly improving treatment outcomes, these guidelines play a crucial part in preventing anal cancer and improving health outcomes.

Access the guidelines at: <https://analcancerscreening.guidelines.org.au/>

Suggested newsletter blurb

Just launched: First Australian national Guidelines for Anal Cancer Screening in People Living with HIV

The first Australian Guidelines for Anal Cancer Screening in People Living with HIV have been launched by ASHM. These evidence-based guidelines provide clear recommendations and information to support healthcare professionals on regular screening and early detection of anal cancer in people living with HIV.

Developed by a multidisciplinary panel of community and clinical experts, the guidelines outline best practices for screening, risk assessment, and management of precancerous lesions. The guidelines are designed to provide healthcare professionals with accessible, evidence-based guidance on screening, risk assessment, and management strategies to improve early detection and prevent anal cancer in people living with HIV.

Access the guidelines at: www.analcancerscreening.guidelines.org.au/

Media release

Australian-first anal cancer screening guidelines for people living with HIV launched

Australia's first national anal cancer screening guidelines for people living with HIV have been released, providing a critical framework around screening and treatment for healthcare providers.

Globally, people living with HIV have the highest incidence rate of anal squamous cell carcinoma, the most common type of anal cancer. The guidelines, launched by ASHM and the second of their kind in the world, will address a key gap in available resources for clinicians.

Professor Jason Ong, a sexual health physician and ASHM Vice President, said the new guidelines will help build clinicians' awareness of the warning signs of anal cancer and how to screen for it amongst this priority group.

"Men who have sex with men who are living with HIV have an anal cancer incidence rate over 60 times higher than the general population. Evidence-based screening is essential to close this gap," said Dr Ong.

These guidelines equip healthcare providers with the latest recommendations for screening, diagnosis, and management of precursor lesions of anal cancer in people living with HIV—ensuring early intervention and better patient outcomes," he said. Currently, anal squamous cell cancer is often diagnosed at an advanced stage due to a lack of obvious early-stage symptoms. The guidelines advocate for proactive screening to drive earlier detections and a better prognosis for patients.

The launch of the guidelines coincides with International HPV Awareness Day on 4 March, with nearly 90% of anal cancer cases caused by human papillomavirus (HPV). In Australia, high-risk HPV testing is the primary screening test for anal cancer, with the guidelines also recommending that screening includes physical examinations and a thorough medical history.

"Regular digital anorectal exams and anal cytology or HPV tests can detect abnormalities before they progress to cancer. Following these guidelines means saving lives through early detection," said Dr Ong.

The Anal Cancer Screening Guidelines for People Living with HIV are available online at www.analcancerscreening.guidelines.org.au.

About ASHM

Developing a sustainable HIV, viral hepatitis, and sexual health workforce.

WHAT IS ASHM?

ASHM is a peak organisation of health professionals in Australia and New Zealand who work in HIV, viral hepatitis, other BBVs and sexually transmissible infections. ASHM draws on its experience and expertise to support the health workforce and to contribute to the sector, domestically and internationally. ASHM is a professional, not-for-profit, member-based organisation.

It supports its members, sector partners and collaborators to generate knowledge and action in clinical management and research, education, policy and advocacy in Australasia and internationally. It is committed to quality improvement, and its products and services are sought after by governments, members, health care workers and affected people. ASHM's dedicated membership, high-calibre staff and commitment to partnership assure its effectiveness in achieving its mission.

WHAT WE DO

- 01 Professional development
- 02 Resource development
- 03 Policy development
- 04 Advocacy
- 05 Events management
- 06 Conferences
- 07 Smaller meetings and events
- 08 Scholarship program

OUR VISION

The virtual elimination of HIV, viral hepatitis, other BBVs and significant reduction of sexually transmissible infections.

OUR MISSION

To provide leadership in the field of HIV, viral hepatitis, other BBVs and sexually transmissible infections through collaboration, facilitation, direct action, and workforce capacity building.



WANT TO KNOW MORE?

[Click **HERE** to find out more about ASHM.](#)



ashm

THANK YOU

Contact us

BROOKE HEINZ

brooke.heinz@ashm.org.au

ASHM | Marketing Communications Coordinator

MAGGIE ELLIS

maggie.ellis@ashm.org.au

ASHM | Social Media Coordinator